



MEDIA RELEASE

19 November, 2009

TOWNSVILLE DAD DONATES MONEY TO THE ASTHMA FOUNDATION OF QUEENSLAND

Asthma Kills! That's the message that Graham Malthouse wants to deliver to the people of Townsville when he hands over a cheque for more than \$14,000 to the Asthma Foundation of Queensland on Thursday 26 November, 2009.

Graham is a quiet man who doesn't seek the limelight, but since his only child Brodie (Yoda) died of an asthma attack in February 2008 at age 20, Graham has been campaigning to educate more people about this potentially life-threatening disease.

"There seems to be a lot of publicity given to accidents and other diseases such as cancer and leukaemia," he said, "but I never hear anything about people dying from asthma."

Over the past year Graham has been quietly fundraising, and on Thursday 26 November the Asthma Foundation of Queensland's representative Rosemary Walker will meet with him and Townsville's regional asthma educator to accept the cheque.

"This money will go towards the regional asthma educators program," Rosemary said, with over 17,000 sufferers in Townsville, asthma education is an on-going requirement for those people with asthma, their families and carers."

"It can be surprising for people to realise that one Queenslanders dies every week from asthma."

More than twenty-five asthma education sessions have been conducted in the Townsville area since the regional asthma educators program began in 2007.

The Asthma Foundation of Queensland is committed to ensuring that people throughout the state have the opportunity to access education and information to help manage their asthma. Through the Regional Asthma Educator program, the foundation is aiming to place volunteer asthma educators in communities throughout Queensland. Volunteer asthma educators are health professionals who generously give their time to conduct asthma workshops for groups in their local community. For further information email info@asthmaqlld.org.au

-ends-

Rosemary Walker

(07)3252 7677, Mob. 0409 069 700 Email r.walker@asthmaqlld.org.au

helping people breathe better

The Asthma Foundation of Queensland

A.C.N. 009 737 704
A.B.N. 31 525 925 917

Patron

Her Excellency
the Governor of Queensland
Ms Penelope Wensley, AO

Head Office

51 Ballow Street
PO Box 394
Fortitude Valley
Queensland 4006

Telephone

07 3252 7677

Facsimile

07 3257 1080

Regional Freecall

1800 645 130

Email

info@asthmaqlld.org.au

Website

www.asthmaqlld.org.au

Shops

Annerley

437 – 439 Ipswich Road
3848 7810

Goodna

Shop 9

St Ives Shopping Centre
Smiths Road
3381 9897

Hillcrest

Unit 5/108 Anzac Avenue
3800 2444

Mitchelton

43 Blackwood Street
3355 2838

Sandgate

97 Brighton Road
3269 8000

Wynnum

131 Bay Terrace
3348 3558

Zillmere

Shop 2/35 Handford Road
3865 8309