



MEDIA RELEASE

9 February 2010

TOWNSVILLE DAD GOES BALD FOR ASTHMA!!

Local Townsville man **Graham Malthouse**, is determined to ensure that his only son Brodie's death from an asthma attack was not in vain.

SHAVE OFF – was launched on **5 February, 2010**, to commemorate the second anniversary of Brodie's death. Graham's hopes to raise funds for the Asthma Foundation of Queensland's Regional Asthma Educators program.

On **Friday 26 February 2010**, Graham will be shaving off his beard and hair in memory of Brodie. The last time he shaved was in 2006 for Brodie's graduation!

The thought of seeing Graham's "chrome dome" has made some of his army colleagues decide to **SHAVE OFF** too.

Mr Malthouse plans to fundraise during February and has organised buckets for gold coin donations at various points around Townsville.

"If I could get one dollar for every asthma sufferer in Townsville, then I'd be a very happy bald man," said Graham.

With over 17,000 asthma sufferers in Townsville, Graham's fundraising efforts will go a long way in helping to promote asthma awareness.

For further information about the foundation's Regional Asthma Educator program please phone the Infoline on 1800 645 130.

The **SHAVE OFF** will be held at the Lavarack Army Barracks at 1pm on Friday, 26 February, 2010.

Media are asked to meet Mark Tanzer at the main gate to Lavarack Barracks at 12.40pm to sign in.

-Ends-

For further information please contact

Rosemary Walker on (07) 3253 7677 or mobile 04055 74541

The Asthma Foundation of Queensland

A.C.N. 009 737 704
A.B.N. 31 525 925 917

Patron

Her Excellency
the Governor of Queensland
Ms Penelope Wensley, AO

Head Office

51 Ballow Street
PO Box 394
Fortitude Valley
Queensland 4006

Telephone

07 3252 7677

Facsimile

07 3257 1080

Regional Freecall

1800 645 130

Email

info@asthmaqld.org.au

Website

www.asthmaqld.org.au

Shops

Annerley

437 – 439 Ipswich Road
3848 7810

Goodna

Shop 9
St Ives Shopping Centre
Smiths Road
3381 9897

Hillcrest

Unit 5/108 Anzac Avenue
3800 2444

Mitchelton

43 Blackwood Street
3355 2838

Sandgate

97 Brighton Road
3269 8000

Wynnum

131 Bay Terrace
3348 3558

Zillmere

Shop 2/35 Handford Road
3865 8309